



**Brussels**  
27 February -  
3 March 2017

Organised by



# ESW Magazine & Official Event Guide

An advertising opportunity  
not to be missed

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# ESW Magazine & Guide Rates

## The only official ESW publication



European Shipping Week Magazine & Official Event Guide is the only sanctioned publication covering news, views and comments on the week.

It will be circulated at all ESW events and to all delegates attending events during the week. It will also be circulated to the world's shipping industry – owners, managers and affiliated sectors – as part of Ship Management International.

The Guide will include interviews with shipping industry leaders driving the week and will act as an essential guide to what is going on and where during the week in Brussels.

The magazine will be the must read publication for all those involved in promoting and working within the European and Global shipping industry.

### Advertisement

### Rates

| Size                   | Orientation | Trim<br>w x d (mm) | Bleed<br>w x d (mm) | Inset<br>w x d (mm) | Rate per issue     | Euros (€) |
|------------------------|-------------|--------------------|---------------------|---------------------|--------------------|-----------|
|                        |             |                    |                     |                     | Double Page Spread | 3,500     |
| Double Page Spread     | Horizontal  | 420 x 297          | 426 x 303           | 384 x 264           | Back Cover         | 3,000     |
| Back Cover / Full Page | Vertical    | 210 x 297          | 216 x 303           | 174 x 264           | Inside Covers      | 2,500     |
| Half Page              | Horizontal  | 210 x 145          | 216 x 145           | 174 x 130           | Full Page          | 2,000     |
| Half Page              | Vertical    | 105 x 297          | 108 x 303           | 85 x 264            | Half Page          | 1,000     |
| Quarter Page           | Vertical    | n/a                | n/a                 | 85 x 130            | Quarter Page       | 600       |

## Supplying your artwork

We only accept digital artwork for all advertising.  
Please supply in one of the following ways:

- **Email** - Artwork under 15MB in size can be emailed to: [artwork@shippinginnovation.com](mailto:artwork@shippinginnovation.com)
  - **FTP** - If artwork is too large to email it can be uploaded to our server via FTP (File Transfer Protocol) or we can retrieve artwork from your server should you wish. If you wish to use our server for your artwork please contact our sales team.
  - **Advert Design** - We can assist you with your artwork - design or amendment - prices on request.
- Digital Artwork Formats:**
- **Images** - Artwork may be supplied in a flat image format such as TIFF (.tif), Bitmap (.bmp), Photoshop EPS (.eps) or Jpeg (.jpg). When supplying images they must be at least 300dpi in resolution and be CMYK or Greyscale in colour mode. If sending Jpegs make sure they are saved with the least compression possible.
  - **PDF** - When supplying artwork as a PDF please make sure the Distiller settings are set at high resolution PDFX1a (ideal) or Press Quality. If your artwork has bleed please include trim marks within the PDF.